



PCAP T-shirt Contest Rules

The Prostate Cancer Awareness Project is looking for its next new t-shirt design! The objective of this contest is to raise awareness about prostate cancer and its prevention. One in every six men will be stricken with prostate cancer, but simple PSA blood tests allow for the early detection of prostate cancer.

T-shirt Design

Our contest will run from November 20th to December 31st. To enter, please **LIKE** our Facebook page (Prostate Cancer Awareness Project) and submit your designs to pcapcontest@gmail.com. We will post all submission to Facebook page design photo album. The **DEADLINE** for this contest is December 31, 2012. You may design the front and back of the t-shirt, or just the front or the back of the t-shirt if you like.

Video Pitch

If you're really passionate about winning this contest, you may also create a YouTube video, no longer than 60 seconds, emphasizing why you chose your design elements, what they mean to you, and why you should be the winner. Email the link to your video to pcapcontest@gmail.com and we will include the link in the Favorites section of the PCAP YouTube channel where people will vote by liking.

Voting

To vote for your favorite designs and videos, just get your friends and family members to visit our Facebook page and YouTube channel and **Like AND share** your design photo or video with their friends. Remember, voters need to "Like" The Prostate Cancer Awareness Project page too 😊

We will choose one winner and two runners-up at midnight New Years Eve 2012, based on the highest number of likes.

Here are the contest rules that you have to follow:

- The shirt must be blue
- The design submitted must be your own original work
- Only one design is accepted per participant

Design Elements: Choose **TWO** of the following messages to put on the t-shirt.

- "The Prostate Cancer Awareness Project"
- "Stay in the picture, get tested"
- "www.prostatetracker.org"
- Any other slogan to promote prostate cancer prevention deemed appropriate

What's in it for you?

Besides getting your awesome design printed on a t-shirt, you will also receive a \$100 gift card and 5 free t-shirts for you and your friends! The new design will also be displayed and promoted on our web page, Facebook page, LinkedIn page, and our YouTube channel. (Did we also mention that will be famous!)

The two runners-up will each get a \$50 gift card for their hard work!

Winners will be contacted by email.

* Please note we reserve the rights to all designs after submission. We also reserve the right to disqualify any entries deemed to be inappropriate*

Good luck and happy designing! We can't wait to see what you can come up with! If you have any questions, please email us at pcapcontest@gmail.com.

* Please, no profanity or phrases that would make people uncomfortable in wearing or viewing the shirt.